

Welcome to Rightway Marketing & Organisation Advice

Freely translated, Rightway means: the right way. And the right way can be a different way for every organisation. Together with the organisation, Rightway chooses the right path (the course), and does so in an authentic way, with a good form of service that we like to provide to our clients. That makes us proud and powerful!

The POWER of Rightway Marketing & Organisation Advice:

We are convinced that we can significantly improve the performance of organisations. Our own view on strategy realization, performance management, process improvement and change, 'Integral Performance Management', enables organizations to translate the strategy to the shop floor and to successfully steer and improve. Fast, effective and sustainable improvement by making the best possible use of the energy and commitment of employees. With a minimum of resistance and unrest, and a maximum of results!

In short, Rightway Marketing & Organisation Advice improves the performance of entire organisations by empowering employees and management.

HOW? Rightway analyzes, advises and guides profit and non-profit organizations in their pursuit of better results. We do this by sharpening the strategic policy and the values within the organisation, by coming up with proposals for improvement and by implementing them where requested. We mainly focus on internal process improvements, communication, responsibility, involvement, appropriate leadership and bringing the input of employees to a higher level.

Employees play an essential role because they, the first ambassadors, are ultimately the ones who have to embrace and implement the strategic policy and the values of the organisation!

If they are really involved, this is good for themselves, good for the results and the continuity of the organisation and of course good for the customers. Win-Win-Win

What are our STRENGTHS?

- Strategy & (sustainable) organisational developments
- Transformation/Transition management (triangle between strategy (course), culture & structure)
- Project & Programme management
- ESF sustainable employability advisor
- Leadership & Team Coaching
- Entrepreneur coaching
- RVO Starters international business advisor

